

*For immediate release*

## **FirstOntario Credit Union first financial institution in Canada to offer *Forge* digital platform's new website**

*Local credit union launches new web platform with global-leading technology*

**Hamilton ON, March 4, 2019**– FirstOntario Credit Union's digital banking transition just hit a major milestone. The credit union is the first financial institution in Canada to successfully launch its new website, FirstOntario.com, as part of Forge, a digital banking platform designed by Central 1 using Backbase technology to deliver superior user experience.

"Our Members are central to everything we do at FirstOntario and our new website offers an exceptional new user experience", said Lloyd Smith, Interim CEO, FirstOntario Credit Union. "The digital banking space is a key area of focus for us, and the new website is only the beginning of a lot of great things to come for our Members and our credit union."

As a champion of Forge, FirstOntario was an innovative leader in the delivery of this new platform. FirstOntario's new website offers a sleek, modern design that showcases its products and services, its roots and its role as a trusted partner and resource in the community. The next phases of FirstOntario's digital transition will involve its mobile app and online banking platform.

"It was a rewarding opportunity for us to lead the way for other financial institutions in Canada. We are looking forward to hearing from our Members and to continuously enhance their overall experience at FirstOntario", added Smith.

The new website delivers a superior user experience with a modern design, streamlined front end features, performance and speed for Members and potential new Members. As the champion, FirstOntario was able to collaborate with its partners and played an important role in the design, functionality and layout of the site, all with their credit union Members in mind.

### **For more information, please contact:**

Stacey Marshall  
Manager, Communications and Public Relations  
FirstOntario Credit Union  
905-387-2133  
[Stacey.Marshall@FirstOntario.com](mailto:Stacey.Marshall@FirstOntario.com)

### **[About FirstOntario Credit Union](#)**

FirstOntario has been serving Members in the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario since 1939. FirstOntario is the province's third largest credit union with more than 127,000 Members and \$5.5 billion in assets under management. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award winning student nutrition program. Learn more about us today at [FirstOntario.com](http://FirstOntario.com).